



# St. James's Place Charitable Foundation – Funding FAQ

## 1. How can my organisation apply for funding?

All funding is by invitation only and must be introduced by a member of the St. James's Place (SJP) community (e.g. employee, Partner, Adviser) **who has an active involvement/ connection with your charity**. Unsolicited applications are not accepted.

If a charity has previously been funded, a new introducer is required three years after the last funding, and this must be an actively involved and connected member of the SJP community.

Unsolicited applications are not accepted.

## 2. What are the Foundation's main funding themes?

We fund projects under five core UK themes:

### 1. Children and Young People disadvantaged physically, socially or economically

- Powering the potential of those with physical, learning, or sensory disabilities
- Building better futures for those with social and economic disadvantage
- Pathways to education, training, and employment
- Improving physical, emotional, and psychological wellbeing
- Access to sport, therapy, and skills development
- Support for parents, siblings, and carers (respite)
- Financial wellbeing education and advice

### 2. Financial Wellbeing

- Support in to education and employment
- Improving income, assets and spending for low-income households
- Mental health and wellbeing
- Developing financial capability
- Support for marginalised groups
- Community enhancement

### **3. Mental Health Support**

- Specialist services and pathways to education or employment
- Addressing stigma, isolation, and marginalization
- Access to financial wellbeing support

### **4. Living Well with Cancer**

- Specialist services not provided by the NHS
- Tackling barriers to equitable care (e.g. poverty, ethnicity, geography)
- Emotional and psychological support for patients and families
- Financial wellbeing support

### **5. Care and Support at End of Life**

- Access to home care, respite, and hospice care
- Specialist practitioners and emotional wellbeing services
- Support for family members
- Financial wellbeing advice

### **3. Do you fund international charities?**

Yes. international charities must:

- Work within one of the five core thematic areas.
- Address locally identified needs.
- Have a UK-registered charity presence.

Projects must also align with at least one [UN Sustainable Development Goal \(SDG\)](#):

- No Poverty
- Good Health
- Quality Education
- Good Jobs and Economic Growth
- Reduced Inequalities

### **4. What types of organisations are eligible for funding?**

We fund on the Small/ Major grant programme

- UK registered charities



- Irish registered charities
- Jersey and Guernsey registered charities
- Special needs schools

## 5. What types of organisations or activities will not be funded?

We do **not** fund:

- Individuals, including sponsorship for fundraising campaign
- Mainstream schools, Friends of Schools/Parent Teacher Associations or playgroups/nursery schools, unless the request is for the benefit of pupils with special educational needs and disabilities (SEND)
- Sports clubs or music/theatrical clubs where there is no focus on the support of disadvantaged children and young people
- Scout, Cubs, Brownies and Guide groups (including Sea Scouts)
- Charities outside their reserves policy
- Activities that are primarily the responsibility of statutory agencies, including NHS charities
- Pilot programmes or retrospective funding
- Research
- Events, fundraising, or holidays
- Capital appeals
- Charities raising funds for others
- Onward granting (except to overseas partners)
- Organisations that exclude individuals based on gender, sexuality, faith, race, or religion

## 6. What are the Small Grant criteria?

- Must align with core funding themes
- Grant amount: Up to £30,000
- Eligibility: Charities with annual income under £1 million
- Duration: Either a single grant of up to £30k or a 3-year grant up to £10k each year
- Condition: Award cannot exceed 10% of total income
- What we fund: projects, frontline salaries, small capital projects
- We allow core funding as long as it is no more than 15% of total budget for the grant
- Reapplication: 2-year gap required after receiving the final payment of the grant

## **7. What are the Major Grant criteria?**

- Must align with core funding themes
- Grant amount: Up to £90,000
- Eligibility: Charities with income between £1m and £7m
- Duration: Either a single grant of up to £90k or a 3-year grant of up to £30k each year
- What we fund: projects, frontline salaries, small capital projects
- We allow core funding as long as it is no more than 15% of total budget for the grant
- Reapplication: 2-year gap required after receiving the final payment of the grant

## **8. What are the Overseas Grant criteria?**

- Must align with core funding themes
- UK charity income under £1 million
- Must partner with a locally led, in-country organisation
- No UK core costs will be funded
- Must meet at least one of the Global SDGs

## **9. What values guide the Foundation's funding?**

We are committed to:

- Equity, inclusion, and open access
- Supporting sustainable, evidence-based projects
- Building community capacity and long-term impact



## CHECKLIST FOR GRANTEES (Pre-Application)

### Eligibility

- UK registered charity
- Fits one of the five themes
- Within reserves policy
- No exclusion criteria apply
- Not applying for ineligible activity (e.g., research, capital appeals, general schools)

### Project Readiness

- Clear evidence of need
- Measurable outcomes
- Beneficiary involvement
- Realistic timeline
- Delivery risks identified
- Monitoring/evaluation plan

### Financial Checklist

- Transparent and realistic budget
- No retrospective costs
- Core funding ≤15% of request
- Meets grant-size requirements

### Introducer Requirement

- You have an SJP Introducer who is **actively involved/ connected with your charity**
- They know your organization
- They understand your project
- They agree to support your application